



CONSIDER PLACING AN AD FOR THE TABLE TOP SHOW BOOK AND THE 75TH ANNIVERSARY CELEBRATION PROGRAM



TABLE TOP 'SHOW BOOK' ADVERTISING SPECIFICATIONS FINISHED BOOK SIZE - 8.5" x 11"

The MWFA Table Top Fastener Show (August 17th) has many opportunities to network and advertise your business. Placing an ad in the Show book would reach out to the viewing audience of companies and attendees throughout the Midwest and beyond.

If you have placed an ad recently in another publication, you may forward the electronic file to mwfa@ameritech.net for this year's Show book or if you'd like, have us contact them.

All ads are in printed in full color and pricing is as follows:

AD TYPE/SIZE	COST	DIMENSIONS (W x H)
Full Page	\$500	8.25" x 10.75"
Half Page Horizontal	\$350	7.5" x 4.875"
Half Page Vertical	\$350	3.625" x 10"

For more information or if you have questions about advertising, contact Nancy Rich by email at mwfa@ameritech.net



75th ANNIVERSARY 'CELEBRATION PROGRAM' ADVERTISING SPECIFICATIONS FINISHED BOOK SIZE - 5.5" x 8.5"

Help us celebrate 75 years by placing your ad in the celebration program. Be part of this great history. The event will be attended by fastener friends from far and wide, current MWFA members and including those who were previously members of both the CBNSA and MWFA.

Don't miss out on this great opportunity to promote your company's products and services to a targeted audience.

All ads are in printed in full color and pricing is as follows:

AD TYPE/SIZE	COST	DIMENSIONS (W x H)
Full Page	\$100	4.5" x 7.5"
Half Page Horizontal	\$75	4.5" x 3.5"
Half Page Vertical	\$75	2.25" x 7.5"
Quarter Page Vertical	\$50	2.25" x 3.5"

FILE REQUIREMENTS: MWFA PREFERS THAT ALL ADS BE SUBMITTED AS A HIGH RESOLUTION (300+DPI), CMYK PDF FILE FORMAT

AD DESIGN: MWFA OFFERS AD DESIGN SERVICE IN ADDITION TO EXISTING FILE EDITING IF YOU HAVE ARTWORK THAT YOU WOULD LIKE TO EDIT OR RESIZE TO MAKE IT FIT OUR SPECIFICATIONS - CONTACT US FOR MORE DETAILS.

THE DEADLINE FOR ALL AD SUBMISSIONS IS JULY 31ST 2021. PLEASE EMAIL YOUR COMPLETE ADS TO [MWFA@AMERITECH.NET](mailto:mwfa@ameritech.net)